

## Curriculum Vitae



**Dr. Sabri Gabran Mohammed Elkrghli**

**Professor of Marketing**

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**Last Update: February / 2023**

### 1.1 Qualifications

Degree	Subject	Year	Name of Institution
PhD	Strategic Marketing	2010	Marketing Department, University of Strathclyde, Glasgow, UK. <a href="http://www.strath.ac.uk/marketing/">http://www.strath.ac.uk/marketing/</a>
PgDip	Research Methodology in Business Studies	2006	Marketing Department, University of Strathclyde, Glasgow, UK. <a href="http://www.strath.ac.uk/marketing/">http://www.strath.ac.uk/marketing/</a>
MSc	Supply Chain Management & Logistics	2000	Management Department, Faculty of Economics, University of Benghazi, Benghazi, Libya <a href="http://www.uob.edu.ly">www.uob.edu.ly</a>
BSc	Business Administration	1993	Management Department, Faculty of Economics, University of Benghazi, Benghazi, Libya <a href="http://www.uob.edu.ly">www.uob.edu.ly</a>

## 1.2 Work Experience

Job Title	Year	Name and Address of Employer
Dean & Founder of Business School	2017 - 2023	Libyan International Medical University, <a href="http://www.limu.edu.ly">www.limu.edu.ly</a> , Faculty of Business Administration.
Full Professor	June 2022 till now	University of Benghazi, <a href="http://www.Uob.edu.ly">www.Uob.edu.ly</a> Full-time, Faculty of Economics, Department of Marketing.
Associate Professor	2018 – 2022	University of Benghazi, <a href="http://www.Uob.edu.ly">www.Uob.edu.ly</a> Full-time, Faculty of Economics, Department of Marketing.
Director	2015 - 2017	University of Bocconi & Benghazi University Joint Business Master Programme (Milano - Benghazi) <a href="http://www.sdabocconi.it">www.sdabocconi.it</a>
Visiting Assistant Professor	2014 - 2015	Infrastructure University IUKL / Faculty of Business and Accounting
Director	November 2013 to July 2014	Postgraduate Studies & Training / University of Benghazi <a href="http://www.uob.edu.ly">www.uob.edu.ly</a>
Director	March 2012 – October 2013	Quality Assurance Bureau / University of Benghazi <a href="http://www.uob.edu.ly">www.uob.edu.ly</a>
Assistant Professor	2013 – to March 2017	Full-time / Department of Marketing / University of Benghazi <a href="http://www.uob.edu.ly">www.uob.edu.ly</a>
Lecturer	2011-2012	Part-time / Benghazi European School, Benghazi, Libya
Lecturer	2010-2013	Full-time / Management and Marketing Departments, Faculty of Economics, University of Benghazi, Benghazi, Libya <a href="http://www.uob.edu.ly">www.uob.edu.ly</a>
Tutor	2007/2009	The Marketing Department, Strathclyde Business School, The University of Strathclyde, Glasgow, Scotland <a href="http://www.strath.ac.uk">www.strath.ac.uk</a>
Assistant Lecturer	2000 – 2004	Management Department, Faculty of Economics, University of Benghazi, Benghazi, Libya <a href="http://www.uob.edu.ly">www.uob.edu.ly</a>
Head of Economic Science Department	2000 - 2004	Al-Hizam Al-Akhdhar University – Libya, Part Time
Teaching Assistant	1996 - 2000	Management Department, Faculty of Economics, University of Benghazi, Benghazi, Libya <a href="http://www.uob.edu.ly">www.uob.edu.ly</a>
Researcher	1999 - 2000	The Libyan Economic Research Centre - Benghazi <a href="http://www.uob.edu.ly">www.uob.edu.ly</a> , Part Time
Teacher	1993 – 1995	Ibn Khaldon Centre for Economic Sciences / Benghazi / Libya.

### 1.3 Publications (Books)

1. Elkrgkli (2003), a reviewer of **Purchasing and Storage Management** book which was designed for the third-year students in the Libyan High Schools of Business. (In Arabic). Published.
2. Elkrgkli, S. (2012), **Purchasing & Storage Management**, 1<sup>st</sup> Edition, (In Arabic). Published. The book republished in 2017 for the second edition. The third revised and updated edition will be launched soon.
3. Elkrgkli, S. (2024), **Tourism Marketing**, forthcoming, (In Arabic).
4. Elkrgkli, S. (2024), **Research Methodology**, forthcoming, (In Arabic).
5. Elkrgkli, S. (2024), **Strategic Marketing**, forthcoming, (In Arabic).
6. Elkrgkli, S. (2024), **Marketing Management**, forthcoming, (In Arabic).

### Current Research Under Consideration for Publication (2023 – 2024)

1. Elkrgkli, S. & Ghazala, M. (2024), **Electronic Management Requirements in Libyan Higher Education Institutions.**
2. Elkrgkli, S. & Ostaomer, A. (2024), **pharmacists Attitudes towards Arabic and European Medicines: Evidence from Benghazi City.**
3. Elkrgkli, S. & El-ghaddaffi, H. (2024), **The Effect of Marketing Information Systems in Marketing Performance: The Case of Libyan Oil Companies in Benghazi City.**
4. Elkrgkli, S. & El-shaari, N. (2024), **Electronic Marketing Requirements in Libyan Banks: A Comparative Study between Public and Private Banks.**
5. Elkrgkli, S. & El-skori, G. (2024), **The Quality of Electronic Banking Services: A Comparative Study between Gumhoria and Commerce Banks.**
6. Elkrgkli, S. & Boshala, R. (2024), **Internal Marketing Orientation of Libyan Electronic Companies in Benghazi.**
7. Elkrgkli, S. & El-obaidi, M. (2024), **Institutional Accreditation in Libyan Business Administration Faculties: The Case of University of Benghazi.**
8. Elkrgkli, S. & Elhdhairi, H. (2024), **Strategic Management in Libyan General Electricity Company.**
9. Elkrgkli, S. (2022), **Measuring Libyan Medical Stores Performance: The Case of Benghazi Medical Centre.**

10. Elkrgkli, S. & El-masallati, A. (2024), **The Effect of Museum Management on Marketing Performance.**
11. Elkrgkli, S. & Alabaidi, J. (2024), **Market Orientation and Organisational Performances of Residential Hospitals in Benghazi City.**

### Journals & Conference Proceedings Publications

Elkrgkli, S. & Shakir, N. (2022), "**The Role of Financial Technology in Reengineering the administrative Processes and Enhancing Libyan Commercial Banks Financial Inclusion: A Qualitative Study**", *International Journal of Research and Studies Publishing*, Vol (3), Issue (37), November 2022, Jordan, P.p 515 – 540, (Online), (available from: <https://https://www.ijrsp.com/>).

Elkrgkli, S. & Alrifi, H. (2022), "**The Effect of Covid-19 on Libyan Consumers' Online Buying Behaviour**", *Almanara Science Journal ASJ*, Vol (4), May, 2022, P.p 176 – 194, (Online), (<https://journals.uob.edu.ly/ASJ/article/view/2700/2278>).

Elkrgkli, S. & Alaraibi, H. (2021), "**The Use of Electronic Marketing Techniques "Pay Me & Travel Checks" in Commerce and Development Back in Benghazi City in Fostering Bank Revenues: An Quantitative Analytical Study (2016 - 2019"**, *Research and Economic Studies Journal, Libyan Academy, Volume (14), Issue (6), P. p. 25 – 47*, (online), (available from: <https://http://www.lib.phid.edu.ly>).

Elkrgkli, S. & Mahmoud, J. (2021), "**Total Quality Management and Its Link with Competitive Advantage: Empirical Study on Wahda Bank in Benghazi City**", *Mediterranean University Journal, June, P.p. 1-17*, Libya, (online), (available from: <https://https://journal.miu.edu.ly/miu-journal-volume-13>).

Elkrgkli, S. & Abdulgader, S. (2021), "**Consumers Rights during Covid-19 Pandemic Time: Evidence from Libya**", *IRC International Research Conference Proceedings, September 27-28, Turkey. Pp. 37 – 55*, (online), (available from: <https://waset.org/>).

Elkrgkli, S. & Elmagrohe, N. (2021), "**Measuring Islamic Banking Employees' Satisfaction on the Conversion of Sahara Bank in Benghazi City to Islamic banking and marketing its products: Exploratory Research**", *Tobruk University Journal of Social & Human Sciences*, October, 8, pp. 195 – 223, (online), (available from: <https://jshs.tu.edu.ly/>).

Elkrgkli, S. (2020), "**The Relationship between Electronic Marketing and Profitability of Libyan Banks**", *Economic Studies Journal (ESJ)*, Faculty of Economics, Sirte University (Vol.3 , No.4), pp. 193 – 213, (online), (<http://su.edu.ly/Colleges/economy/index.php/ar/>).

Elkrgkli, S. & Yahya, A. (2018), "**Bankers' Views towards Islamic Banking and Islamic Marketing: The Case of Libyan Main Wahda Bank in Benghazi City**", *Management Studies Journal*, Vol. 1, No. 1, (Jan – Feb), pp. 483-486, USA.

Elkrgkli, S. (2017), "**The Relationship between Libyan Political Conflict 2013/ 2016 and Marketing Performances of Libyan SMEs**", *Journal of Economics and Business Studies*, Vol. 6, No. 1, June, pp. 1 – 17, Libya.

Elkrgkli, S. (2016), "**The Impact of Libyan Political Conflict 2013/ 2016 on Businesses' Marketing Performances: The Case of Tourism SMEs**", Refereed Proceedings of the 13th Annual World Congress of the Academy for Global Business Advancement (AGBA) and Indonesia Chapter's Inaugural Conference. www.agba.us Vol. 13, No. 1, December, pp. 1 – 22, Indonesia.

Elkrgkli, S. & Elfakhri, M. (2016), "**Academic Staff Attitudes towards Postgraduate Studies Programmes and Scientific Research in Libya**", The Libyan Academic Symposium, University of Benghazi, 8-10 October, pp. 1-13, Libya.

Elkrgkli, S. & S. Mohamed (2015), "**Customer Attitudes towards Turkish and Chinese Female Clothes: Evidence from Libya**", 5<sup>th</sup> International Conference on Marketing and Retailing, Penang, Malaysia, October, pp. 1-6. The Fifth International Conference on Marketing and Retailing (5th INCOMaR) 2015, Procedia Economics and Finance ,Volume 37, 2016, Pages 221-226, Malaysia, <http://www.sciencedirect.com/science/article/pii/S2212567116301174>

Elkrgkli, S. (2014), "**Market Orientation and Libyan Tourism Business' Performances: A Comparative Study between Public and Private Sector**", *Journal of Economics World*, February, Volume 2, Number 2, pp. 1 – 14, USA.

Elkrgkli, S. (2013), " **Market Orientation and Libyan Tourism Businesses' Performances: A Comparative Study between Public and Private Sectors**", 2<sup>nd</sup> International Conference on Management, Economics and Finance, Novotel 1 Borneo, Kota Kinabalu, Sabah, October, pp. 28 – 29, Malaysia.

Elkrgkli, S. (2013), "**Market Orientation Impact on Libyan Banks Performance: The Case of Private and Public Small, Medium and Large Banks**", *Journal of Strategic and International Studies*, Volume VIII, Number (2), pp. 135 – 148, USA.

Elkrgkli, S. & Y. El-gimati (2013), "**The Libyan Consumers' Behaviour & Attitudes Towards Goods and Services Consumption During the 17th of February Revolution 2011: The Case of Libyan Families in the Eastern Liberated Regions**", *Review of Social Studies, Law and Psychology*, Volume VII, Number (1), pp. 6 – 18, USA.

Elkrgkli, S. (2012), " **The Effects of Market Orientation Approach and Critical Success Factors on The Libyan Businesses' Performance**", International Conference on Excellence in Business, University of Sharjah, United Arab Emirates, May, Sharjah.

Elkrgkli, S. Elgimati, Y. (2011), "**A Statistical Study Evaluating NATO Air Operations on Libya**", The Third Arabic Statisticians International Conference, Amman, December, Jordan.

Elkrgkli, S. Elgimati, Y. (2011), **“The 17th of February Revolution: Its Motivations and Success Factors”**, *University of Benghazi Scientific Journal*, November, Libya.

Elkrgkli, S. (2011), **“Market Orientation and Business Performance in North Africa: Evidence from Libya**, Oman 2011 International Business Conference, Sultan Qaboos University, College of Commerce & Economics, February, UAE.

Elkrgkli, S. (2010), **“The Impact of Work Environment Quality on Academic Staff Performance**, The Quality of Higher Education Conference in Libya, Benghazi University, Benghazi, December, Libya.

Elkrgkli, S. (2010), **“Insurance Marketing Services in Transition Economics: The Case of Libyan Companies**, Conference of Insurance Market in Libya, Benghazi University, Benghazi, December, Libya.

Elkrgkli, S. (2009), **the Contribution of Market Orientation to Business Success in the Libyan Transitional Economy”**, the Kauffman/ AMA UIC Research Symposium and Consortium on Marketing and Entrepreneurship, Chicago, August, USA.

Elkrgkli, S. (2008), **“Market Orientation and Success Factors in Libya: A Mixed-Methods Approach”**, the 31st Institute for Small Business & Entrepreneurship Conference International, Belfast, November, North Ireland.

Elkrgkli, S. (2008), **“The Contribution of Market Orientation to Business Success in the Libyan Transitional Economy: A Mixed-Methods Methodology”**, the Eighth International Conference on Knowledge, Culture and Change in Organisations, Cambridge University, August, UK.

Elkrgkli, S. (2008), **“Market Orientation and Success Factors in the Libyan Transitional Economy: A Mixed-Methods Approach”**, The Academy of Marketing Doctoral Colloquium Conference (AM), University of Aberdeen, Aberdeen, July, UK.

Elkrgkli, S. (2008), **“The Contribution of Market Orientation to Business Success in the Libyan Transitional Economy: A Mixed-Methods Approach”**, the Kauffman/ AMA UIC Research Symposium on Marketing and Entrepreneurship, Stockholm, Sweden, June, USA.

Elkrgkli, S. (2004), **“The relationship between social responsibility of African industrial organisations and industrial pollution”**, Geographical Conference, University of Benghazi, Benghazi, March, Libya.

## Doctoral Colloquium Papers (2006 – 2008)

1. Elkrgkli, S. (2008), “**The Contribution of Market Orientation to Business Success in the Libyan Transitional Economy: A Mixed-Methods Methodology**”, the British Academy of Management Conference (BAM), Research Conversation Track, Majestic Hotel, Harrogate, September, UK.
2. Elkrgkli, S. (2008), “**The Contribution of Market Orientation to Business Success in the Libyan Transitional Economy: A Mixed-Methods Approach**”, The Fourth Annual Scottish Doctoral Management Conference (SDMC), University of St Andrews, Fife, May, UK.
3. Elkrgkli, S. (2007), “**The Effect of Transitional Factors on Market Orientation-Business Performance Relationships: Evidence from Libyan Businesses**”, the British Academy of Management Conference (BAM), Research Conversation Track, Warwick Business School, University of Warwick, Coventry, September, UK.
4. Elkrgkli, S. (2007), “**The Effect of Transitional Factors on Market Orientation-Business Performance Relationships: Evidence from Libyan Businesses**”, The Academy of Marketing Doctoral Colloquium Conference (AM), University of Kingston at Royal Holloway Conference Centre, Egham Surrey, July, UK.
5. Elkrgkli, S. (2007), “**The Effect of Transitional Factors on Market Orientation-Business Performance Relationships: Evidence from Libyan Businesses**”, The Third Annual Scottish Doctoral Management Conference (SDMC), University of St Andrews, Fife, June, UK.
6. Elkrgkli, S. (2007), “**Effects of Environmental Factors on Market Orientation-Business Performance Relationship: Evidence from Libyan SMEs**”, the British Academy of Management Conference (BAM), Warwick University, September, UK.
7. Elkrgkli, S. (2006), “**Effects of Competition on Market Orientation-Business Relationships: Evidence from Libyan Industrial Organizations**”, Scottish Doctoral Management Conference (SDMC) University of St Andrews, June, UK.

## 1.4 Research Interests & Area of Expertise

1. Strategic Marketing
2. Electronic Marketing
3. Marketing Performance
4. Heritage, Museum, Tourism and Hospitality Marketing

5. Islamic Marketing
6. Entrepreneurship and Small Business Marketing
7. Supply Chain Management & International Logistics
8. Quality Assurance in Higher Education
9. Social Media Marketing
10. Consumer Rights
11. ISO & Total Quality Management
12. Branding

## **1.5 Teaching Experience in Libya (Undergraduate & Postgraduate: Arabic & English)**

### **A. Undergraduate Studies**

1. Principles of Management
2. Principles of Marketing
3. Production Management
4. Operations Research
5. Logistics & Supply Chain Management
6. Human Resource Management
7. Consumer Behaviour
8. Marketing of Services
9. Tourism Marketing
10. Marketing Research
11. Crises Management
12. Strategic Marketing
13. Advanced Research Methods
14. Contemporary Issues in Business Studies
15. Brand Management
16. Marketing for Small Businesses



## **B. Postgraduate Studies (Arabic Language)**

1. Research Methods
2. Tourism Marketing
3. Planning of Tourism Projects
4. Change Management
5. Marketing Management
6. Marketing Information Systems

## **C. Postgraduate Studies (English Language / Bocconi SDA University Milano/ University of Benghazi Cooperation Master Programmes)**

1. Strategic Management.
2. Healthcare Marketing.

## **D. A Level School (Benghazi European School)**

1. Project Management
2. International Business
3. Fundamentals of Entrepreneurship

## **1.6 Teaching Experience in the UK / Strathclyde Business School (Undergraduate & Postgraduate) 2006 - 2008**

1. Principles of Marketing
2. E-Marketing
3. Buyer Behaviour
4. Marketing Communications
5. Management of Sales Operations
6. International Marketing
7. Marketing in Contemporary Context
8. Marketing of Services
9. Marketing Research
10. SPSS & SNAP for MSc and Honour Students

## **1.7 Teaching Experience in Malaysia / IUKL University (Visiting Assistant Professor) 2014 - 2015**

1. Supply Chain Management & International Logistics (BSc Level)
2. Marketing Management (MSc Level)
3. Current Issues in Marketing (PhD Level)
4. Research Methods Workshops (MSc & PhD Levels)

## **1.8 Teaching Experience in Qatar & Jordan (Visiting Assistant Professor) 2014 - 2015**

1. Management-related modules.

## **1.9 Other Appointments**

1. Strathclyde Business School PhDs' representative for EQUIS Accreditation Committee (2008/ 2009)
2. Director of Quality Assurance Bureau / University of Benghazi (2012 - 2013).
3. Director of Postgraduate Studies & Training, University of Benghazi (2013 - 2014).
4. Reviewer (2008-2009) for many international research institutions such as: American Academy of Management - Academy of Marketing Science - Academy of International Business.
5. Reviewer (2016- 2017), ICOM the 5<sup>th</sup> International Conference on Marketing, Colombo Sri Lanka, May.
6. Representative of Quality Assurance Team of Tempus Project in Libya (European Assistant Programme 2012 / 2013) to Foster Quality Assurance Practices in Libyan Higher Education Institutions.
7. External Auditor of Quality Assurance for Libyan Higher Education Institutions / Libyan Centre of Quality Assurance (2012 – 2019).
8. Reviewer for several Management and Marketing National and International Conferences and Journals.
9. University of Benghazi Representative at Hollings Centre for International Dialogue Conference, Expanding Opportunities for Libyan Higher Education, Turkey, March, 2014.

10. Participation in tens of managerial and scientific committees at University of Benghazi (2012 - 2023).
11. Member of Permanent Scientific Committee for accreditation of Libyan Centre of Quality Assurance 2016 – 2019.
12. Director of Documentations Affairs, Libyan Centre of Quality Assurance, Eastern Provence of Libya 2019 – to date.
13. Member of the advisory board of Libyan Quality Assurance Journal, Libyan Centre of Quality Assurance / Eastern Province.

### **1.10 Academic Memberships (Previous & Current Memberships)**

1. Member of the University of Benghazi Staff Association (1996 - to Date)
2. Member of the British Academy of Management (BAM)
3. Member of the Academy of Marketing (AM)
4. Member of the Academy of Management (AOM)
5. Member of Academy of International Business (AIB)
6. Academy of Marketing Science (AMS)
7. Member of Institute of Small Business & Entrepreneurship (ISBE)
8. Member of American Marketing Association (AMA)
9. Member of Advisory Board Journal of Global Business Advancement, USA, (2016 / 2023).
10. AGBA representative of Libya, (2016 – 2023).
11. Member of Advisory Board of Quality Assurance Journal, (2019 – 2021).
12. Editor of Tafakor Journal (2016 – 2018).
13. Chief Editor of Quality Assurance for Scientific Research Journal (2023).
- 14.
15. Member of the editorial board/ Journal of Economic Studies Sirte University / 2022 – 2023.
16. Member of Advisory Board of Derna University Journal of Humanities and Social Sciences / 2023.
17. Member of the editorial board of the Benghazi Economic Research Centre / 2023.

## **1.11 Scholarships & Grants**

1. Scholarship from the Libyan Ministry of Education (2004 - 2009).
2. Grants from the British Academy of Management (2006).
3. Grant from the Academy of Marketing (2007).
4. Grant from the American Marketing Association (2008-2009).
5. Sabbatical Leave / November 2014 to July 2015.
6. Sabbatical Leave / September 2019 to July 2020.

## **1.12 Training and Consultation**

1. Trainer for Business Education and Practice at Libyan National Institution for Managerial and Financial Sciences, Benghazi (2010 - to Date).
2. Participation in a number of projects on Libyan companies (1999-2000) as a researcher collaborated with the Libyan Centre of Economic Sciences, Benghazi.
3. Participation in the Libyan Financial Auditors Training project organised by the Institute of Planning Centre during the period March - June 2010.
4. Participation in the Libyan Administrative Leadership project in contemporary local governance organised by the Libyan National Institution for Managerial and Financial Sciences, Benghazi during the period July-August 2010.
5. Training project for Libyan Women Entrepreneurial Skills. A project designed for MEDA & Consultants' Aalliances Institute. Tripoli & Benghazi 2013/2014.
6. Research Methodology and Data Analysis Using SPSS for Postgraduate Students, Faculty of Economics, Ajdabia, December 2014.
7. Research Methodology for Medical Research, Faculty of Medicine, University of Benghazi, January, 2017.
8. International Logistics & Supply Chain Management, Manmade River Research Centre in Benghazi, August, 2017.
9. Training course about Leadership Skills designed specifically for Hospitals and Medical centers' managers in Benghazi City / October 2018.
10. Training Course on the Usage of ISO 9001 / 2015 designed specifically for Quality Assurance Representatives in Libyan Public Institutions in Benghazi / January 2019.

11. Marketing of Petroleum Products Training Programme designed specifically for Libyan National Oil Corporation with the coordination with Notting Hill College, UK, October / 2019.
12. Research Methodology Training Course for Academic Staff at Engineering Professions' Institution in Benghazi City, January / 2020.
13. Training Course for Quality Assurance Representative, Libyan Centre of Quality Assurance, July, 2021.
14. Training Programme (one week) on Strategy Formulation for the Libyan Centre of Quality Assurance, Tripoli, December, 2021.

### 1.13 References

1. Prof. Stanley Paliwoda, University of Strathclyde, Deputy Head of Marketing Department / (stan.paliwoda@strath.ac.uk / stan.paliwoda@gmail.com).
2. Dr. Jim Hamill, University of Strathclyde, Academic Staff / Marketing Department / (jim.hamill@energise2-0.com).
3. Dr. Steven Tagg, University of Strathclyde, Director of PhD Programme / Marketing Department (s.k.tagg@strath.ac.uk).
4. Prof. Lyndon Simkin, University of Reading, Henley School of Business, Deputy Head of Marketing and Reputation / (L.Simkin@henley.ac.uk).
5. Prof. Mohammed Tobuli, University of Benghazi, President / (mootobuli.1995@gmail.com).
6. Prof. Ibrahim El.drussi, University of Benghazi, Vice President / (aldrussi88@yahoo.com).
7. Prof. Mustafa Alfakhri, Libyan International Medical University, Vice President / (mmelfakhri.pg@limu.edu.ly).
8. Prof. Mohamed Elammari, National Tempus Project Coordinator, Faculty of Information Technology ([Mohamed.elammari@uob.edu.ly](mailto:Mohamed.elammari@uob.edu.ly)).
9. Assoc. Prof. Dr. Christiantine Della, Vice President (Academic), Infrastructure University Kuala Lumpur (IUKL), ([chris@iukl.edu.my](mailto:chris@iukl.edu.my)).
10. Dr. Jun Aida Binti Tasirini, Dean, Faculty of Business and Accounting, Infrastructure University Kuala Lumpur (IUKL), ([junaida@iukl.edu.my](mailto:junaida@iukl.edu.my)).

## **1.14 BSc & MSc Theses Supervision & Publication**

I have supervised numerous numbers of Theses during the period (2010 – 2021), some of which are currently being reviewed for possible publications in referred academic journals.

## **1.15 Additional Information**

1. Excellent English Language skills.
2. Excellent Computer Science knowledge Word / Excel / PowerPoint / Internet.
3. Familiar with these Programmes (SPSS), (AMOS), (NVIVO), (SNAP), and Endnote.
4. I am using some modern educational methods in teaching including Problem-based Learning (PBL), Team-based Learning, and project-based Learning and interested in learning new technologies in teaching.
5. I'm also using the electronic platform "Moodle" in teaching to provide better educational services.
6. Google Meet and Zoom Applications have been in use in my classes since the outbreak of Covid-19 Pandemic.
7. Digital Repository RD is also used to upload the student's material in each term.